

## GOVERNMENT OF GIBRALTAR MINISTRY FOR CULTURE, HERITAGE, SPORT & LEISURE

310 Main Street Gibraltar

## **PRESS RELEASE**

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## MISS GIBRALTAR 2010 AT THE MISS WORLD PAGEANT

Miss Gibraltar 2010, Larissa Dalli, recently left Gibraltar to participate at the Miss World Pageant being held in Sanya, China.

On arrival at Beijing for a tour of China, Miss Gibraltar, as well as all the other 119 contestants, was welcomed by Miss World 2009, Kaiane Aldorino. During her first few days under the Miss World Organisation, Miss Gibraltar spent sometime in Beijing seeing the capital's landmarks and visiting their two great icons being the Great Wall of China and the impressive Bird's Nest Olympic Stadium.

Horsemen and warriors greeted Miss Gibraltar and all the other contestants on their arrival at the thriving city of Ordos in Inner Mongolia. They were treated with displays of local folklore and music as well as dinner at the world's largest Mongolian tent. The evening continued with traditional Mongolian dance, throat singing and string instruments and ended with a spectacular fireworks display and a ceremonial bonfire.

Next stop on the Miss World tour of China was Shanghai, where the contestants visited the EXPO and attended a gala reception hosted by civic leaders and dignitaries from Shanghai. Larissa also participated in a charity dinner in aid of the people affected by floods and extreme weather in the South Sea Island, Hainan. Larissa presented a crystal model of the Rock of Gibraltar for auction and the event managed to raise over \$260,000.

Miss Gibraltar has already arrived in Sanya, were she will now spend two weeks participating in photo-shoots, fashion shows and the fast track events. The highlight of Larissa's trip will be the Miss World Final to be held at the Crowne of Beauty Theatre on Saturday 30<sup>th</sup> October 2010, where Gibraltar's own Miss World, Kaiane Aldorino will crown her successor.

Photos of Larissa in her tour of China are attached.